



## Media Release:

28th February 2018

## For immediate release

## **International Women's Day 2018**

**International Women's Day 2018** will be celebrated with a morning tea at 10am at Northern District Community Health's (NDCH) Kerang office, 24 Fitzroy St, this year. The event celebrates the social, economic, cultural and political achievements of women around the world and the theme this year is **#pressforprogress**.

'I am proud that NDCH is hosting a morning tea to celebrate International Women's Day (IWD). With 'Silence Breaker' campaigns like the #metoo campaign and the Luke Batty foundation bringing much needed attention to inequities inherent in our communities, IWD gives us time to reflect on achievements of women across the Gannawarra and Loddon communities- how far we have come, and how far we have to go.' said Mandy Hutchinson, CEO.

Run annually on March 8, the event marks a call to action for accelerating gender parity. International Women's Day provides an important moment to showcase commitment to women's equality, launch new initiatives and action, celebrate women's achievements, raise awareness, and highlight gender parity gains.

The event will give attendees a chance to declare and promise their commitment to the cause through social media selfie cards as well as being an opportunity to celebrate how far the region has come in terms of gender parity while also fostering discussions about what else we need to be doing.

If you or your organisation would like to register for the event please register via our website www.ndch.org.au, call reception on 03 – 5451 0200 or email rsvp@ndch.org.au.

The International Women's Day initiative is supported by Women's Health Loddon Mallee.

## **End Release**